

## Meet Nathan Roberts and Brent Kozuh, Intralec Electrical Products' New Sales Representatives for Southwest Ontario and the Golden Horseshoe

**Toronto, January 2023** - Intralec Electrical Products, a leading electrical manufacturers rep, is pleased to announce the appointments of Nathan Roberts and Brent Kozuh for Southwest Ontario and the Golden Horseshoe, respectively.

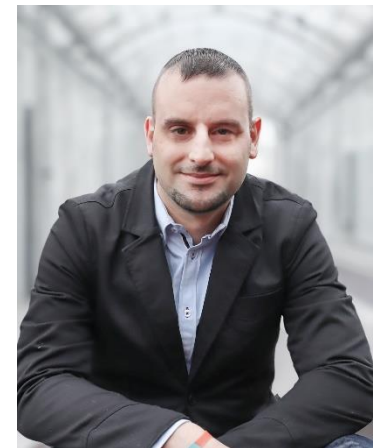
**Nathan Roberts** joined the Intralec team in June 2023 to service valued customers in Southwestern Ontario, spanning from Woodstock to Windsor and surrounding areas, as the Outside Sales Representative. Nathan has been in the Electrical sales field since 2017, where he has curated equipment, technology, wiring and power skills. Nathan displays a passion for taking on new challenges in sales and marketing, which have jump-started him in connecting with leading distributors in the region to represent Intralec's growing supplier portfolio.



Nathan obtained a Bachelor of Arts degree at Wilfrid Laurier University and was a dual sports athlete playing both Rugby and Lacrosse. After graduation, Nathan was an assistant rugby coach at Western and Laurier. These skills transfer into his career, making him a professional and collaborative team player. If you haven't met Nathan yet, be sure to reach out to him at [nroberts@intralec.com](mailto:nroberts@intralec.com).

**Brent Kozuh** joined the Intralec team in October 2023 as an Outside Sales Representative for the Golden Horseshoe region in Ontario.

Brent's experience in the electrical industry spans over 8 years. He began as a counter associate with an electrical distributor company in St. Catharines; in his third year, he was appointed as Inside Sales/Account Manager. He looked after multiple OEM/industrial accounts for the remaining five years.



Brent graduated in 2013 from Brock University with a bachelor's degree in history and is passionate about servicing the Golden Horseshoe area. He stated, "The Golden Horseshoe area is where I grew up, have lived in all my life, and am very familiar with it personally and professionally, through my time in the electrical industry." If you haven't met Brent yet, be sure to reach out to him at [bkozuh@intralec.com](mailto:bkozuh@intralec.com).

### **About Intralec:**

*Intralec operates in southern and central Ontario, Canada. It was founded in 1977 and has grown to become one of the largest full-service rep firms in the country. Intralec's managing partners include Cindy Doherty, President, Greg Moylett, VP of Distribution Sales, and John Hadley, VP of Project Sales.*